AIE 2015 CONFERENCE PROGRAM AUGUST 20-21, 2015, TED ROGERS SCHOOL OF MANAGEMENT

DAY 1 – AUGUST 20, 2015

Time	Description
8:00am -8:45am	Registration and Breakfast
Location: TRSM	
Commons	
1-148 and	
1-150	
8:45am - 9:30am	Welcome Remarks
Location: TRSM	
Commons	Dr. Steven Murphy, Dean, Ted Rogers School of Management
1-148 and	
1-150	Dr. Wendy Cukier, Vice President Research & Innovation, Ryerson University
	Dr. Xiaolan Fu, Director, Technology and Management Centre for Development, Oxford University
9:30am - 10:15am	Plenary 1 - Keynote Address
Location: TRSM	
Commons	The Changing Dynamics of Silicon Valley
1-148 and	
1-150	Dr. Anil Gupta, Michael Dingman Chair in Strategy, Globalization &
	Entrepreneurship, Smith School of Business, University of Maryland, College Park
10:15am – 11:00am	Plenary 2 - Keynote Address
Location: TRSM	, =,,,,,
Commons	Linda Hasenfratz, CEO, Linamar Corporation and National EY Entrepreneur of
1-148 and	the Year
1-150	
11:00am - 11:15am	Break
11:15am - 12:15pm	Plenary 3 - Keynote Panel on Diversity in Leadership and Entrepreneurship
Location: TRSM 2-	
166	Moderator: Ratna Omidvar, Executive Director, Global Diversity Exchange
	Tariq Fancy, Founder, Rumie
	Bin Ji, President, Master's Choice Realty Inc
	Teriano Lesancha, Founder, Supa Maasai

	Salima Syerah Virani, Editor-in-Chief and CEO, MyBindi.com
12:15pm - 1:30pm	Plenary 4
Location: TRSM	Luncheon and Keynote Address on Diversity and Entrepreneurship
Commons	Luncheon and Reynote Address on Diversity and Entrepreneursinp
1-148 and	Kirk Dudtschak, Executive Vice President, Personal & Commercial Banking,
	RBC Royal Bank
1-150	RBC Workshop
1:30pm-2:45pm Location: TRSM 1-	· · · · · · · · · · · · · · · · · · ·
00am3 CPA Student	Trading Abroad for Entrepreneurs (requires separate registration)
	Igor Chigrin, CITP, Export & Import Consultant, Win Global Partner
Lounge	I Igor Chighii, Chie, Export & Import Consultant, Will Global Partilei
	Paul Ferley, Assistant Chief Economist, RBC Royal Bank
	Angela White, Segment Manager & Strategy Implementation, Small Business,
	RBC Royal Bank
1:30pm - 2:45pm	Session 1
Location: TRSM 1-	How Do Immigrant Entrepreneurs Entertain Challenges and Opportunities?
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	Moderator: Francine Schlosser (University of Windsor)
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	The Development of Social Capital Through Leisure and Ethnic Activities by
	Canadian Immigrant Serial Entrepreneurs
	Gerry Kerr (University of Windsor) Francine Schlosser (University of Windsor)
	and Matias Golob (Humber College)
	Diverse Entrepreneurship and Self-Employment in Canada
	Shaw (Xiaoyong) Tao (Environics Analytics), Jian Guan (Ryerson University)
	and Howard (Xiaohua) Lin (Ryerson University)
	Institutional Distance and Immigrant Entrepreneurs' Firm Founding Activities
	Zhaocheng Zeng, Firat Savin and Benson Honig (McMaster University)
	A White-Collar or a Blue-Collar Job in Canada?
	Yunfeng (Tim) Xie (Memorial University)
1:30pm - 2:45pm	Session 2
Location: TRSM 1-	How Context Affects Entrepreneurs and Entrepreneurial Enterprises
109	
	Moderator: Donna Kelley (Babson College)
	Corporate Entrepreneurship Under Environmental Uncertainty, A Study of
	Chinese Firms Responses to the 200am8 Financial Crisis
	Yongjian Bao, Brad Olson and Wenlong Yuan (University of Lethbridge)
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	Entrepreneur's Zhongyong Thinking and New Venture Performance in China:

	The Mediating Role of Guanxi and the Moderating Role of Environmental
	Turbulence
	Cuiping Ma and Fangxin Hu (University of Science and Technology of China)
	How Did the Global Financial Crisis Affect Japanese Venture Capital Firm's
	Valuation?
	Tetsuya Kirihata (Ritsumeikan University)
	The Philosophical Thinking of the Study of Entrepreneurial Opportunities
	Leilei Sun (University of Science and Technology of China)
	Profiles of Entrepreneurship and Competitiveness
	Abdul Ali (Babson College), Donna Kelley (Babson College), Jonathan Levie
	(University of Strathclyde) and Mark Hart (Aston University)
1:30pm - 2:45pm	Session 3
Location: TRSM 1- 119	Financing for Innovation and Entrepreneurship
	Moderator: Mark Cannice (University of San Francisco)
	Wilderator: Wark Carrinec (Offiversity of San Francisco)
	Can Government Fund Financing Help SMEs to Attract Venture Capital
	Investment in China?
	Wei Qiao, Jizhen Li and Xiao Hu (Tsinghua University)
	Does Foreign Direct Investment Enhance Regional Innovation Efficiency?
	Evidence from China
	Zheng Li (Jilin University) and Jun Li (University of Essex)
	"Toward an Understanding of Venture Capitalists' Confidence: A Longitudinal
	Study of
	Silicon Valley Venture Capitalists' Sentiment"
	Mark Cannice (University of San Francisco)
1:30pm - 2:45pm	Session 4
Location: TRSM 1- 129	New Entrepreneurs Building Our Future Economies
	Moderator: Kenneth Grant (Ryerson University)
	Chalk.com: Starting Up in a University Based Entrepreneurship Ecosystem
	Morgan Meng (University of Toronto)
	Cultural Predictions of Entrepreneurial Orientation and the Moderating Role
	of Entrepreneurial Competencies on Graduate Entrepreneurial Activities: A
	Cross Sectional Survey of East Africa
	Isaac Katono (Uganda Christian University), David Priilaid (University of Cape Town) and Gert Human (University of Cape Town)

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	Effects of Dynamic Capability on Venture Gestation
	Hoe Chin Goi (Keio University)
	The Real-Life Experience of Young Entrepreneurs – A Review of the Ontario
	Government's Summer Company Program
	Kenneth Grant (Ryerson University)
2:45pm - 3:00pm	Break
3:00pm - 4:15pm	Session 5
Location: TRS 1-147	Growing and Integrating Indigenous Enterprises and Ecosystems
	Moderator: Robert Anderson (University of Regina)
	Indigenous People and the Entrepreneurship Ecosystem
	Rick Colbourne (University of British Columbia), Robert Anderson (University of Regina) and Howard (Xiaohua) Lin (Ryerson University)
	Visions of Aboriginal Entrepreneurship Financing in Canada's CAPE Fund:
	Walking the Fine Line Between Self-Determination and Colonization
	Laura Pinto (Griffith University) and Levon Blue (University of Ontario
	Institute of Technology) and
3:00pm - 4:15pm Location: TRSM 1- 109	Session 6 Fast Tracking Technology in a Faster World
103	Moderator: Anthony Howell (Peking University)
	'Incentivizing 'Open' Innovation in China? Studying the (In)-Direct Effects of
	Public Subsidies on Private R&D Spending.
	Anthony Howell (Peking University)
	Information Technology to Enhance Product Innovation: Insights on Process
	and Infrastructure Enablers for the Global Automotive Innovators
	Christopher Atkinson (Lawrence Technological University)
	Institutional Work to Form Management Practice: The Case of R&D
	Management in a Public Research Institute
	Min-Fen Tu (Tamkang University) and Shih-Chang Hung (Tsinghua University)
	Technical Innovations in Canada's Public-Private Partnership Projects
	Jing Zhang and Xian-Xun Yuan (Ryerson University)
3:00pm - 4:15pm	Session 7
Location: TRSM 1- 119	Maximizing the Benefits from Entrepreneurial Networks
	Moderator: Patrick McHugh (Brown University)

	Acknowledgement Networks as a Mechanism to Inform our Understanding of the Significance of Various Stakeholders to the Success of Extraordinary Entrepreneurs in the U.S. and China Patrick McHugh, Jelten Beekhuis, Siyu Chen and Cremson Lorhpipat (Brown University)
	Knowledge Sharing in Supply Chain Networks Effects of Collaborative Activity and Capability on Innovation Performance Changfeng Wang (Shandong Jiaotong University)
	Measuring and Mapping Entrepreneurial and Large Company Activity in an Entrepreneurial Ecosystem Ellen Farrell and Nathan Dennison (Saint Mary University)
	The Structure and Evolution of Network Related Research in Entrepreneurship Karina Zittel (Technische Universität Berlin)
3:00pm - 4:15pm	Session 8
Location: TRSM 1- 129	Internationalizing Innovation and Entrepreneurship
	Moderator: Jizhen Li (Tsinghua University)
	An Explorative Study on the International Entrepreneurship Strategy of Chinese Born-global Enterprises in Emerging Markets Songhe Ye (The University of Cambridge)
	The Internationalization of Innovation Systems and Global Innovation Systems Ruoxin Yang (Tsinghua University), Jizhen Li (Tsinghua University) and Olav Sorenson (Aalborg University)
	Think Globally, Act Locally: Exploring Internationalization and Innovation Strategies at the MNE-Interface
	Shameen Prashantham (University of Notthingham) and Anoop Madhok (York University)
4:15pm - 5:30pm	Session 9
Location: TRS 1-147	The Female Factor in Entrepreneurship
	Moderator: Barbara Orser (University of Ottawa)
	Female Ethnic Entrepreneurship: A Review of the Literature and Directions for Future Research
	Samia Chreim, Xiaolu Liao and Martine Spence (University of Ottawa)
	Feminine Capital: Unlocking the Power of Women Entrepreneurs

	Barbara Orser (University of Ottawa)
	Values and Motivations of Female SME Entrepreneurs of Saudi Arabia
	Muhammad Khan (Effat University)
4:15pm - 5:30pm	Session 10
Location: TRSM 1-	How Family Members Manage Entrepreneurial Enterprises Over the
109	Generations
	Moderator: Mike Henry (Thompson Rivers University)
	Exploring Family Business Succession in China: A Learning Perspective
	Thomas Wing Yan Man, Michael Mustafa, Song Gao and Fang Yao
	(Nottingham University)
	Intergenerational Entrepreneurship, Well-Being and Human-Centered
	Innovation: Exploring Different Ways of Building Sustainable and Resilient
	Entrepreneurial Ecosystems
	Nathan To (University of London)
	National Culture and Family Business: A Comparative Framework
	William Wei (MacEwan University), Howard (Xiaohua) Lin (Ryerson
	University), Etayankara Muralidharan (MacEwan University) and Mike Henry
	(Thompson Rivers University)
4:15pm - 5:30pm	Session 11
Location: TRSM 1-	
119	Which Spices Should We Add? Recipes for Building Innovation Ecosystems
119	Moderator: Mary Han (Dyerson University)
	Moderator: Mary Han (Ryerson University)
	Building Innovation in the Shipping Industry
	Mary Han (Ryerson University), Mike Lai (Hong Kong Polytechnic University),
	Venus Lun (Hong Kong Polytechnic University) and Edwin Cheng (Hong Kong
	, , , , , , , , , , , , , , , , , , , ,
	Polytechnic University)
	Innovation Dynamics in the Informal Economy
	Jeremy de Beer (University of Ottawa), Kun Fu (Imperial College London),
	Sacha Wunsch-Vincent (World Intellectual Property Organization) and Erika
	, , , , , , , , , , , , , , , , , , , ,
	Kraemer Mbula (Institute for Economic Research on Innovation)
	Knowledge Recombination and Innovation: Are They Different?
	Pingping Wang (Tsinghua University) and Pek-Hooi Soh (Simon Fraser
	University)
	Oniversity)
	Trust and Innovation
	Trust and mnovation

	Andrew Maxwell (York University) and Helen Leighton (Leighton Maxwell Inc)
4:15pm - 5:30pm	Session 12
Location: TRSM 1- 129	Starting Up or Starting Over: Which Way is Up?
	Moderator: Zhenzhong Ma (University of Windsor)
	The Dynamics of High-growth from Start-up to Maturity in Small Bio-
	technology Firms' in Canada: An Evolutionary Framework
	Hamid Etemad and Hamed Motaghi (McGill University)
	Governance Structure and Performance of High-technology Startups
	Jizhen Li (Tsinghua University), Yueheng Wang (Tsinghua University) and Can
	Huang (Zhejiang University)
	How to Become an Entrepreneur in 54 Hours. An Ethnographic Study From
	Within Four Startup Weekends
	Valérie Grandbois and Jean-François Lalonde (University of Sherbrooke)
	Should I Go Back for a Start-up? The Impact of Overseas Human Capital and
	Social Ties on Returnee Entrepreneurs' Venture Performance in China
	Zhenzhong Ma and Jinwei Zhu (University of Windsor)
6:00pm - 9:00pm	Plenary 6
Location: TRSM	Chinese Welcome Dinner
Commons	
1-148 and	
1-150	

DAY 2 – AUGUST 21, 2015

Time	Description
8:00am - 8:30am	Registration and Breakfast
Location: TRSM	
Commons	
1-148 and	
1-150	
8:30am - 9:30am	Plenary 7 – Keynote Address
Location: TRSM	
Commons	Follow the Rules. Break the Constraints! Creating Winning Strategies and Successful
1-148 and	Innovations
1-150	Michael Raynor, Director, Deloitte Services LP and author of <i>The Three Rules:</i> How Exceptional Companies Think
9:30am – 9:45am	Break
9:45am - 10:45am	Plenary 8 – Keynote Panel on Ryerson Ventures
TRS 2-166	
	Moderator: Hossein Rahnama, Director of Research and Innovation, DMZ
	Cheryl Hsu, Co-Founding Director, Madeline Collective
	Mauricio Meza, Co-Founder and Director, Komodo OpenLab
	Maayan Ziv, Founder, AccessNowApp
10:45am - 11:15am	Break
11:15am - 12:30pm	Session 13
Location: TRSM 1-	Lifecycle Challenges of SMEs
109	
	Moderator: Michael Sheppard (Acadia University)
	Case Study on Selling a Small Business: Grimaldi Grocer
	Siva Prasad Ravi (Thompson Rivers University)
	When Comprehensiveness in Strategic Decision Making Drives Innovation in
	Small Entrepreneurial Firms: The Moderating Role of Connectivity
	Yair Friedman (Tel Aviv University), Abraham Carmeli (Tel Aviv University and
	University of Birmingham), and Asher Tishler (Tel Aviv University)
	The Cycle of Risk-Taking Attitude, Entrepreneurial Behaviour and Growth:
	How Micro-Firms Can Achieve "Escape Velocity"
	Michael Sheppard (Acadia University)
11:15am - 12:30pm	Session 14

Location: TRSM 1-	Building Emerging Economies through Innovation and Entrepreneurship
119	
	Moderator: Anu Pandey (University of Delhi)
	A Manifestation of Effectual Processes in Sustainable Entrepreneurship Samuel Dawa (Makerere University) and Jonathan Marks (University of Cape Town)
	Enabling Local Economic Development and Poverty Alleviation through Global Entrepreneurial Online (GEO) Networks AJ Khan (International Institute of Certified Innovators and Entrepreneurs)
	The Role of Entrepreneurship in Solving the Stray Dog Problem in India Anu Pandey (University of Delhi)
	Tilling the Soil in Tanzania: What Do Emerging Economies Have to Offer? Andrew Agyei-Holmes (The World Bank Group)
11:15am - 12:30pm	Session 15
Location: TRSM 1-	Which Models Work for Social Entrepreneurship?
129	Moderator: Mammo Muchie (Tshwane University of Technology)
	Creativity, Innovation and Social Entrepreneurship for Development in Low Income Economies
	Mammo Muchie (Tshwane University of Technology)
	The Impact of Social Capital, Absorptive Capacity and Innovation on a Social Enterprise's Economic and Social Performance: Evidence from China Wei-Ping Wu (Hong Kong Baptist University) and Yin Bai (Tianjin University)
	The Importance of Massuring Social Poture on Investment Within an
	The Importance of Measuring Social Return on Investment Within an Entrepreneurship and Innovation Ecosystem
	Amy Faria and Melanie Lang (University of Guelph)
11:15am - 12:30pm	Session 16
Location: TRS 1-147	Ryerson Zones: Leading Innovation and Entrepreneurship in Toronto and Abroad
	Moderator: Henry Delgado (Ryerson University)
	Incubating a Social Movement: Does Diversity in the Zone Help or Hinder Change?
	Deborah de Lange and Kim Bates (Ryerson University)
	Learning through Social Enterprise: Perspectives from an Interdisciplinary

	University-Based Student Incubator Kelly McShane, Alex Gill, Alexander Waddling and Brenda Wong (Ryerson University)
	Project Havanidad: A Localized Approach to Fashion Entrepreneurship Training in Havana, Cuba
	Henry Navarro Delgado (Ryerson University)
	Prototyping as a Methodology for Creative Media Enterprises Richard Lachman and Ramona Pringle (Ryerson University)
12:30pm - 1:45pm Location: TRSM Commons 1-148 and 1-150	Lunch
1:45apm - 3:00pm Location: TRSM 1- 109	Session 17 Editorial Panel: Choosing the Right Outlets and Approaches to Increase Your Publishing Output
	Moderator: Howard (Xiaohua) Lin (Ryerson University)
	Hamid Etemad (McGill University), Journal of International Entrepreneurship
	Lene Foss (University of Tromsø), Journal of Small Business Management
	Geoffrey Kistruck (York University), Entrepreneurship Theory and Practice
	Mai Thai (HEC Montreal), Journal of Small Business and Entrepreneurship
1:45pm - 3:00pm Location: TRSM 1- 119	Session 18 Entrepreneurial Behaviours On- and Offline
119	Moderator: Philip Walsh (Ryerson University)
	Determinants of Portfolio and Serial Entrepreneurship: Theory and an Application to Vietnam Thu Hien Tran (RMIT University), Emanuela Carbonara (Bologna University)
	and Enrico Santarelli (Bologna University)
	Generativity as a Source of Direct and Indirect Learning from Experiences of Failure: Implications for Innovation Agility and Product Innovation Abraham Carmeli (Tel Aviv University and University of Birmingham) and Ari Dothan (Interdisciplinary Center Herzliya)
	Motivation of Academic Entrepreneurship in the Context of Internet Plus: a

Case Study of Beijing University of Posts and Telecommunications Hua Tian (Beijing University of Posts and Telecommunications)
The Emergence of Hybrid Ties: A Study of Online Communities of
Entrepreneurs
Tao Wang and Pek-Hooi Soh (Simon Fraser University)
Session 19 Thoughts on the Delivery of Entrepreneurship Education
Moderator: Jennifer MacInnis (Ryerson University)
Comparative Study of Entrepreneurship Education Models Between China and Canada
Lihui Xu (Tsinghua University)
The Entrepreneurial Thinking of College Students: Scale, Development and Validation
Jessica (Jie) Hao (Tsinghua University) and Lei Wang (Tsinghua University)
Entrepreneurship Education in Ghana: A Holistic Approach Enyonam Kudonoo (Ashesi University College)
Role of Entrepreneurship Educational Programs in Commercializing University Intellectual Properties (IP)
Tarek Sadek (McMaster University) and Rafik Loutfy (Ryerson University)
Session 20 Learning from Experience: Best Practices and Adaptations for Incubators in Varying Contexts
Moderator: Maja Andjelkovic (University of Oxford)
Business Incubators in a Developing Economy: Evidence from the Brazilian Northeast Region
Manuel Mira Godinho and Ido Alon (ISEG, Lisbon University)
Mimetic Processes in Entrepreneurship Ecosystems: The Cases of Mobile Technology Entrepreneurship Networks in Nairobi, Kathmandu and London
Maja Andjelkovic (University of Oxford)
Coffee Break
Session 21
Growing Sustainable and Cooperative Innovation Ecosystems

	Moderator: Edgar Bellow (NEOMA Business School)
	Cooperate Innovation: Cross-Country Comparisons
	Hui Zhu (University of Ontario Institute of Technology)
	Coordinated Program and Service Development to Catalyze the Growth of Regional Innovation
	Amie Sergas (MaRS Discovery District)
	Innovation in Social Entrepreneurship: How Social Enterprises Innovate in Their Organization
	Paulo Bento (Universidade Aberta)
	Sustainable Entrepreneurship and Innovation
	Edgar Bellow (NEOMA Business School)
3:15pm - 4:45pm	Session 22
Location: TRS 1-147	Cross Sector Issues and Canadian Innovation Policy: Are the Gaps Widening
	or Shrinking?
	Madeusten Coop Mullin (Ducalifield Institute of Inneresting and Tachnology)
	Moderator: Sean Mullin (Brookfield Institute of Innovation and Technology)
	Policy Strategies for Facilitating Innovation in Wireless Communication
	Rajen Akalu (University of Ontario Institute of Technology)
	The Role of the Canadian Government in Advancing the Green Biofuel
	Industry
	Pallavi Roy and Yaser Dahman (Ryerson University)
	Well-Designed Environmental Regulations: the Effect of Environmental
	Regulations on Different Types of Environmental Innovation
	Mohammad Hossein Tajvarpour (McMaster University)
	Women and Innovation Policy: Designing Equality of Opportunity in National
	Innovation Systems
	Andrea Rowe (McMaster University)
3:15pm - 4:45pm	Session 23
Location: TRSM 1-	Crossing the Chasm Between Entrepreneurship and Academia
119	Moderator: Linda Koechli (Ryerson University)
	Widderator. Linda Roecini (Ryerson Oniversity)
	Cultivating the Art of Entrepreneurial Mentorship: An Online Journey
	Linda Koechli and Maureen Glynn (Ryerson University)
	It's Not Always About the Money: Analyzing Intrinsic and Extrinsic Motivating
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	Factors for Active Entrepreneurs to Switch to Academia Patrick McHugh, Christos Alexiadis, Anshul Rathi and Lingyi Bi (Brown University)
	Criticial Issues in Innovation and Entrepreneurship: Considering Chinese Language Skills for the Professional
	John Stowe (Ryerson University)
	The Phenomenon of Graduates' Technological Entrepreneurship and Chinese
	Entrepreneurship Education: A Case Study of USTC
3:15pm - 4:45pm	Wei Wu and Haiyang Hu (University of Science and Technology of China) Session 24
Location: TRSM 1-	What Are the Implications of the Innovation and Entrepreneurship Boom?
129	what Are the implications of the innovation and Entrepreheurship booms
	Moderator: Chris MacDonald (Ryerson University)
	21 st Century Manufacturing Technology: A Case Study in the Social Benefits of Innovation
	Chris MacDonald (Ryerson University)
	Why Entrepreneurship Matters: Economically, Politically and Morally
	Alexei Marcoux (Creighton University)
5:00pm - 6:00pm Location: TRS 2-166	Plenary 9– Keynote Panel on Chinese and Canadian Innovation Policy
	Moderator: Daiene Vernile MPP Kitchener-Centre and Parliamentary
	Assistant to the Minister of Research and Innovation
	China's Path to Innovation
	Xiaolan Fu (Oxford University)
	Will Canada Revamp its Innovation Policy?
	Jorge Niosi (Université du Québec à Montréal)
6:15pm-7:30pm Location: Marriott	Closing Remarks and Reception
Downtown Eaton	Best Paper Award presented by Jun Li, Editor of Journal of Entrepreneurship
Centre	in Emerging Economies